

2010 Zero Waste Subcommittee Achievements – January 24, 2011

1. Support BGA

- a. Explored funding
- b. Community Development Department (CDD) and Team Business Classes
 - 1. Green Food, Green Restaurants
 - 2. BMW Green Design
 - 3. Product Stewardship with Heidi Sandborn, Executive Director of California Product Stewardship Council (CPSC)

2. Resource Recovery Center

- a. Started a relationship with Woodbury University: Intern began
- b. Presentation by Donn Knapp with Urban Ore; Will develop into concept designs

3. Support California Product Stewardship Council (CPSC)

- a. City Council adopted a resolution in support of the CPSC. 110-120 local governments now support the CPSC. The Zero Waste Subcommittee brought the resolution of support issue to the SBTF and then took it to City Council. This included a presentation by Susan Collins, Executive Director of the Container Recycling Institute, (CRI) to both the SBTF and City Council. Heidi Sanborn, Executive Director of CPSC instructed a Team Business class.
- b. Maureen, Ferris and Kreigh attended a San Gabriel Valley Council of Governments (SGVOG) research/focus group concerning the product stewardship issue of batteries and fluorescents. The focus group tone was neutral, educational and informative. Most attendees concluded that take back programs should be the responsibility of the manufacturers.
- c. The CPSC was successful in having legislation passed that requires product stewardship on carpet and paint. Take back programs for these two products are expected within the next two years. Additionally, the existing design of vehicular brake pads was banned and a new design is required in order to reduce copper runoff.

4. Events

- a. The Recycle Center hosted a lecture at Woodbury University by Gunter Pauli, Belgian economist and pioneer of a zero waste and sustainable business model. Additionally, Maureen Kellen-Taylor interviewed him on live radio.
- b. Taste of Downtown Burbank – SBTF members were available to answer questions.
- c. Earth Day
- d. Burbank Farmers Market representation the first Saturday of every month.

5. Questions and Comments

What can the SBTF do to get things done in the City?
Locate and start a green neighborhood block/neighborhood council
Offer facilitation workshops/training over a series of our monthly meetings.
Offer community outreach through the Recycle Center
All activity to be compliant with the Brown Act.